Client: Moviired
Web: moviired.co
Country: Colombia
Industry: Banking

MOVIIRED

Implemented solution:

A solution of high social and technological impact that will increase the number of people within the financial system.

Secure Onboarding Process

About Moviired

Moviired, owned by Tranza S.A.S. and founded in 2002, is one of the most important transaction networks in Colombia. It offers a complete portfolio of products, such as pre-paid mobile phone top-up, pay television, bill payment, national money orders and Bogotá's public transport system tax collection, among others.

The Challenge

Moviired decided to change its image from a charging network to a financial entity, under the figure of SEPED (Societies Specialized in Electronic Deposits and Payments), given by 2017 the number of transactions reached over 40 million per month, with a high percentage of financial transactions.

Colombia's national government, through the Financial Superintendence, requires MovilRed to apply a customer's knowledge system (Secure Enrolment System) with a high percentage assertiveness, for non-personal transactions via **Moviired**'s mobile app. It is expected that the app becomes the main resource to make transactions on the network.

Provided solution

Secure enrolment for those users who already have electronic deposit and need to upgrade their electronic deposit account to a conventional account.

Implemented solutions

Secure Onboarding Process®

It manages the citizens' life cycle during the digital transformation process. It allows the remote authentication from any device where the camera can be used.

- Robust security controls
- Configurable and customizable with different services through APIs
- Can be integrated with API REST and WSD

It is customizable and modular: it enables the client to choose which functionalities are added in each stage of the process.

It offers a complete software solution that is easily scalable and integrable to the client's existing system.

It allows to create new functionalities to the existents apps without having to create a new one.

+10 years of experience in Cybersecurity

We develop cybersecurity solutions that digitally transform the market and **increase the business volume** with **lower operative risk.** We offer products for all the stages of the digital cycle of a citizen within the client's business and the possibility of **integrating any existent technology in a fast and secure way.** Our solutions are delivery free and speed up deployment times to exploit business opportunities in a pertinent time.

We are the only company within the region aligned to the good practices of international authentication as member of **FIDO Alliance, Tech Accord, OATH and OCF.** Founded in 2007, it has offices in **Argentina, Chile, Uruguay, Ecuador, Colombia, Costa Rica, Mexico and Peru.**

+ 14 Countries in LATAM

+ 14 Innovative solutions

+180 M Protected users

+ 60 Partners

VU has +60 clients in LATAM

VISA
PRISMA medios de pago
BANCO CREDICOOP COOPERATIVO LIMITADO
Ministerio de Modernización Presidencia de la Nación
Banelco
OPTIC

TP TODO PAGO
HSBC
FRÁVEGA
GLOBAL BANK
ICBC
MOVIIRED

BANCOPATAGONIA
ASP
falabella.
BANCO REPUBLICA
Macro
EL MERCURIO

Registro Nacional de las Personas
TINUVIEL
Diners Club INTERNATIONAL
BANCO COMAFI Si te va bien, nos va bien.
Globant
7 ELEVEN

Biometrics

VU Face Recogn® Facial Authentication

VU Voice Recogn® Proof of life

Secure Onboarding Process®

Remote authentication

Fraud Prevention

VU Fraud Analysis® Multi channel fraud prevention

VU Vault® Protection of encryption keys

VU Sign® Optimizes processes with digital signatures

CSIRT® Safeguarding business reputation

Identity Protection

VU App & Cloud Server® Validation of

identification process

VU Mobile Tokens® Robust authentication of

simple implementation

Liintu® Credentials Administration from a

single place

Management

VU AES® Simplification of tools for

Customer Support

VU Comm® Safe messaging

VU Certificate® Administration of certificates to

simplify processes

User Experience® Optimization of the user

experience