



COOKIE POLICY

VU Inc., a company duly incorporated under the laws of the State of Delaware (herein referred as, “**VU**”) uses tracking systems and/or services and/or similar technologies that accomplish a similar purpose through the site **vusecurity.com** (herein referred to as, the “**Site**”) which are referred in these Cookie Policy as “**Cookies**” or “**Cookie**”, indistinctly.

THE USERS (AS DEFINED BELOW) UNDERSTANDS AND ACCEPTS THAT VU MAY USE COOKIES FOR SEVERAL PURPOSES ON THIS SITE. FOR MORE INFORMATION, THE USER SHOULD READ CAREFULLY THE COOKIE POLICY DETAILED HEREIN.

WHAT ARE COOKIES?

Cookies are technologies that store data and retrieve information when a user browses or visits the Site (the “**User**”). Cookies are small piece of data that are installed on the storage of the User’s Computer and/or Device, for a specific time, that store and retrieve information about the User.

Cookies permit visibility regarding the browsing habits and device of the User and allow to obtain information regarding the User Preferences, as well as, User login credentials, so the Users may be remembered when returns to the Site.

WHY DO WE USE COOKIES?

Cookies are used to understand the interests, behavior, and demographics of the Users and understand the needs of the User and interests in order to provide a better service or related information.

VU may also use the information obtained by the Cookies to analyze the pages browsed by the User, and the User’s searches, and to improve and/or personalize commercial and promotional initiatives, make announcements, advertise, or promote, show banners of interest, and improve the content of the Site.

Cookies may also be used to validate the Users registrations, as well as to promote and enforce the rules and security of the Site.

The installation, permanence, and existence of Cookies on the User's Computer and/or Device depends on their exclusive determination and the Cookies may be removed from the User’s Computer and/or Device whenever the User wishes to do so.

WHAT TYPES OF COOKIES DOES THIS SITE USE?

The Site uses the following types of cookies. They may be first-party or third-party Cookies.

Essential cookies: are those that allows the proper functioning of the Site, facilitating navigation on the Site.



Analytical cookies: are those (first-party or third-party Cookies) that allow to quantify the number of Users, and enable the measurement and statistical analysis of the use of service by the Users. User navigation of the Site is analyzed for the purpose of improving the offering of products and/or services that VU offer.

Technical cookies: are those that allow the User to enter into restricted areas of the Site and use the features.

Personalization cookies: are those that allow the user to access the service with some general characteristics predefined according to a series of criteria in the User's terminal such as the language, the type of browser.

Advertising cookies: are those that (first-party or third-parties) allow the management of the advertising spaces offered in the Site (in the most efficient way possible), adapting the content of the advertisement to the content of the requested service, or to its purpose on our Site. Therefore, VU may analyze your Internet browsing behavior to show you advertising related to your browsing profile.

Behavioral advertising cookies are those that allow to store information on the behavior of Users obtained through continuous observation of their browsing habits, which allows for the development of a specific profile from which the display of advertisements can be based on.

HOW TO BLOCK, DELETE AND/OR DISABLE COOKIES IN THE SITE?

THE USER SHALL BE AWARE IN ADVANCE THAT THEY HAVE THE RIGHT OR CHOICE TO ACCEPT, CONFIGURE OR REJECT COOKIES. VU RESPECTS USER PRIVACY, THEREFORE, THE USER CAN EASILY CHOOSE TO DISALLOW THE INSTALLATION OF SEVERAL TYPES OF COOKIES AT ANY TIME IN OUR COOKIE CONFIGURATIONS INCLUDED BELOW:

[Configure cookies in Google Chrome](#)

[Configuring cookies in Microsoft Internet Explorer](#)

[Configuring cookies in Mozilla Firefox](#)

[Set cookies in Safari \(Apple\)](#)

In the event that, the User limits or restricts the purpose of the Cookies, the limitations will not affect the contents of the Site. However, the Site may not function properly, or the quality of the Site may be affected.

HOW LONG ARE THE COOKIES STORED?

Cookies will be used for the time necessary to fulfill the purposes specified for each Cookie.

Once the Cookie has expired, if the User accepts its use again, it may be renewed.



INTERNATIONAL DATA TRANSFERS

For more information you should go to VU Privacy Policy, or to the privacy policy of the third party providing the Cookies identified in this Cookie Policy.

UPDATES TO THE COOKIE POLICY

This Cookie Policy may be updated at any time. The updates will be immediately applicable upon the publication on the Site.

However, the incorporation of new Cookies or the use of Cookies already reported for purposes other than those indicated herein will require the User's acceptance.

MORE INFORMATION

If you have questions about our use of Cookies or other technologies, please write to DPO.VU@vusecurity.com